



DANIEL JOHNSON-KIM

Editor, designer, writer and journalist



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SOCIAL



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REFERENCES

Greicy Mella

New York Times

Design Editor

greicy.mella@nytimes.com

Jon Blackwell

Wall Street Journal

Senior Publishing Editor

jon.blackwell@wsj.com

Jim Rich

Former Editor in Chief of New York Daily News

Former Executive Editor of HuffPost

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Ginger Adams Otis

New York Daily News

City Editor

gotis@nydailynews.com



EXPERIENCE

DAILY NEWS

Director of Content January - July 2018

- Managed and oversaw graphics, interactive design, homepage, social media and photo gallery teams
- Designed and developed viral front pages and interactive and creative storytelling methods on nydailynews.com and social media channels
- Conceived, implemented and measured social marketing campaigns
- Developed digital content and social media strategy while managing multiple projects

Head of Production

Dec. 2016 - January 2018

- Managed group of more than 30 people on both print and web units at Daily News
- Planned and managed design, layout and story placement in daily newspaper, homepage and social media channels
- Worked closely with Editor in Chief and City Editor to cover the New York City metropolitan area and make editorial decisions for print and web

Night Editor

May 2016 - Dec. 2016

- Managed more than 20 people, including writers, designers, editors and photographers during night shift at New York Daily News
- Assigned stories, chose photos, oversaw homepage and social strategy

Deputy Night Editor

Sept. 2012 - April 2015

- Worked closely with Night Editor to meet daily deadlines and oversee staff
- Designed pages, edited copy, wrote headlines and created photo illustrations
- Oversaw closing of paper five days a week

/SLANT

Co-Founder/News Editor April 2015 - April 2016

- Helped build a national news site that averaged 4 million unique visitors a month
- Managed a staff of five editors and three interns
- Developed and executed top-level content strategy campaigns on Facebook, Twitter and other social media channels
- Edited, curated and packaged hundreds of stories and submissions from more than 1,400 writers
- Designed and developed dozens of photo illustrations and graphics used on stories published on Slant
- Produced and edited news and sports videos

THE DAILY

Senior Visual Designer Sept. 2010 - July 2012

- Part of initial team that helped launch The Daily, the News Corp. national publication that was created exclusively for tablets.
- Designed the front page of the publication five days a week
- Coordinated with photo, editorial and design teams to build more than six pages a day
- Created interactive stories that included photo illustrations, infographics, audio and video

CENTRAL PARK CONSERVANCY

Graphic Designer June 2010 - Aug. 2010

- Designed signs, maps and graphics that are still on display in Central Park
- Shot and edited video, designed infographics and presentations for official CPC use



EDUCATION

Columbia University – Graduate School of Journalism

Master of Science in Digital Media

Earned May 2010

Abilene Christian University – Dept. of Journalism and Mass Communication

Bachelor of Science in Journalism

Earned May 2009



SKILLS

